

Giving is joy!



gera dovana



lieliska dāvana



super prezenty

Copywriter

Super Prezenty is a growing and active player in the experience gift market in the Baltics. We help people give emotions instead of things by turning gifts into memorable experiences. If you enjoy playing with words, creating engaging content, and want to work at the intersection of e-commerce, marketing, and AI-powered content creation, we invite you to join our team.

You will be responsible for

- Creating and editing texts for e-commerce content, product descriptions, and marketing materials.
- Developing communication tailored to both B2B and B2C audiences.
- Writing UX copy for our website.
- Creating engaging texts for marketing campaigns.
- Copywriting for websites, newsletters, push notifications, sales presentations, and other communication channels.
- Developing PR content, including press releases, sponsored articles, and LinkedIn posts.
- Creating content for social media channels (Facebook, Instagram, YouTube, TikTok).
- Using AI tools to generate ideas, improve content quality, and increase productivity.
- Collaborating closely with content, marketing, and PR teams to achieve shared objectives.

Requirements

- At least 2 years of experience in copywriting, editing, or content creation.
- Ability to write clearly, engagingly, and with a strong sense of style.
- Strong ability to adapt language to different audiences (businesses, consumers, professionals).
- Interest in e-commerce, marketing, technology, or business.
- Active use of AI tools (such as ChatGPT, Claude, Gemini, or similar) in content creation and everyday work.
- Well-organized with the ability to create content both creatively and according to a brief.
- Proactive mindset and positive attitude.

Nice to have

- Basic knowledge of SEO (Search Engine Optimization).
- Experience working with CMS (Content Management Systems).
- Experience creating e-commerce content and product descriptions.
- Ability to effectively integrate AI tools into content workflows.

We offer

- Work with exciting products in the experience and gift industry.
- Opportunities for professional and personal development (courses, seminars, etc.).
- Freedom to bring your ideas to life.
- Opportunity to experience and test new activities and experiences.
- A fun, friendly, and international team.

We create great emotions, new experiences, and memorable moments for our customers. Have ideas? Let's bring them to life together at Super Prezenty.